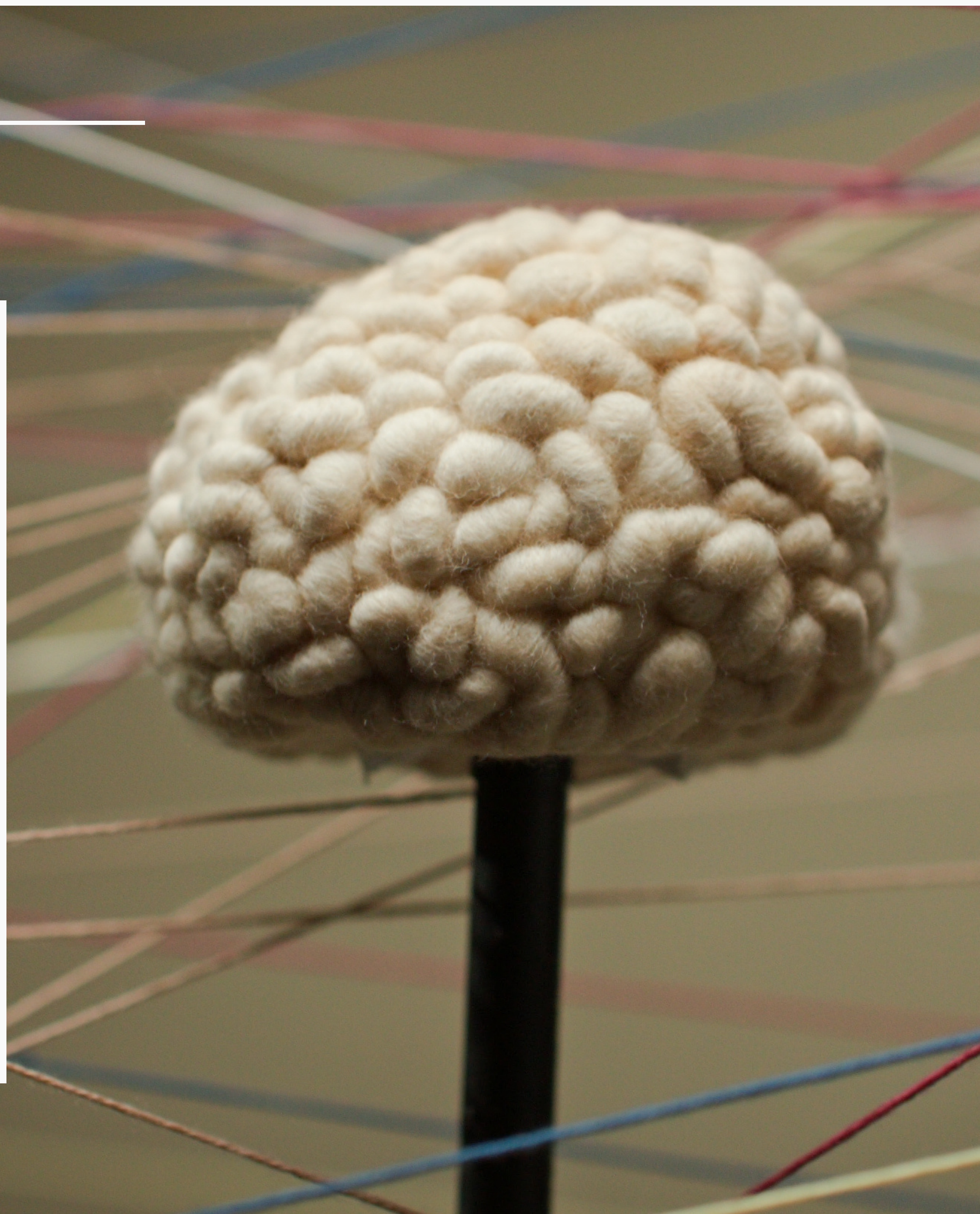


SCREENING KIT

SEIZING HOPE

High Tech Journeys in
Pediatric Epilepsy





FILM INFORMATION

Families with children suffering from pediatric drug resistant epilepsy (DRE) face complex realities. In a world guided by the promises of technology, the goal of Seizing Hope is to raise awareness about the options offered by different technologies specifically for the brain in complement or as an alternative to treatment with medication. As the directors and producers of this mini-documentary, we want to empower and improve decision-making by exploring values and priorities through the lens of the families and doctors who care for them.

The views and research presented in this documentary represent a multi-year neuroethics project funded by the National Institute of Mental Health of the USA National Institutes of Health, BRAIN Initiative. The film follows the stories of four families and focuses on the ethical considerations for using advanced technologies for the brain to treat pediatric drug resistant epilepsy.

Contact Information

Judy Illes, CM, PhD
Director, Neuroethics Canada
jilles@mail.ubc.ca
+1 604 822 0746

Johann Roduit, PhD
Conexkt Ltd.
johann@conexkt.world
+1 604 721 6544

Marianne Bacani, CMP
Events and Operations Director, Neuroethics Canada
bacanim@mail.ubc.ca
+1 604 822 7920

Technical Information

Running Time: 30 minutes
Genre: Mini-documentary
Subtitles: English, French, Spanish
Year of Production: 2021
Links: seizinghopefilm.com

IMPORTANT CONSIDERATIONS

Before you begin planning for your screening, please take note of the following considerations:

Setting A Screening Date

Please allow 4-5 weeks to plan your screening, secure a location, send out invitations, and allow for guests to RSVP.

Your Target Audience

Your film screening will be a meaningful way to create an impact in your community. We encourage you to consider why you are hosting your screening, who your target audience is, and what impact you want to leave. Setting a goal for your screening experience is a great way to provide direction and follow through. Check out the discussion points in our educational toolkit to start a meaningful discussion.

FINDING A SPACE

In-person Screening

Consider who you will be inviting, how many people you are expecting, the venue, if you need to prepare food, accessibility, and more. Taking these factors into consideration will make your planning process most manageable. Ideally, your venue should include the following:

- Wheelchair access
- Onsite seating
 - Encourage your guests to bring their chairs, blankets, or cushions if none are provided
- Visual and audio capabilities
- Bathroom facilities

In-person suggestions:

- Backyard
- School classroom or auditorium
- Local community centre

Please keep in mind the size of your audience and any COVID-19 restrictions and social distancing regulations. Kindly refer to the [CDC Guidelines](#) for updated information on in-person gatherings.

Virtual Screening

If a virtual screening is an option, please consider how many people you are expecting, what online platform you will be using, and technological accessibility.

Some online platforms we recommend:

- Zoom
- Google Meets
- Teams
- Webex

SETTING A DATE

The date of your screening might be based on the space you can find. However, even if you are hosting at home and have plenty of availability, there will be some things to think about.

Useful things to consider:

- How much time do you need to plan the screening?
 - Does your time/date clash with another popular event?
 - What time/date would best suit the people you hope will attend?
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HOSTING YOUR SCREENING

When you host a screening, you can host either a public or private event. Hosting a private screening means this is only open to the guests you invite; hosting a public one means anyone interested in the topic can attend or join. A public screening also means the team at Seizing Hope can help share and support your event with our community.

PROMOTING YOUR EVENT

In what ways are you going to bring awareness to your screening? How are you going to make sure people attend your screening? The following are some valuable promotion tips.

- Use event management and ticketing websites such as Eventbrite that allow public members to browse local events.
 - Create a Facebook event for your film screening. Facebook tracks who declines and accepts your invitation.
 - Share the event on Twitter, Instagram, Snapchat, WhatsApp and other social media.
 - Ask your networks to promote it online or on social media
 - Create and distribute promotional posters. This can be digital or print.
 - Send out reminders a week before the event and then again a day before to remind people it's happening
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CREDITS

Executive Producers: Dr. Judy Illes, Dr. Patrick McDonald

Producer: Dr. Johann Roduit

Director: Adam Wormald

Film Production: Cassiar Film Co

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Dr. Illes held the Canada Research Chair in Neuroethics during the project. Dr. McDonald held the Alcan Chair in Neuroscience at UBC (2016-2021) and was the Head of Pediatric Neurosurgery at BC Children's Hospital during this project.

Many thanks to the team at Neuroethics Canada, Advisory Board members, collaborators and colleagues, and patients and families who work tirelessly on our initiatives with us.

COI Statement

The faculty experts describe the use of neurotechnology throughout the film. None have a financial interest in any of the devices discussed.

Special thanks to

Kallysta and the Bagg Family
Sophie and the Cowin Family
Callie and Lorrie Chartrand
Kaydance Thompson and Heather Carnie

COVID Safety Statement

All filming was done in compliance with public health and safety guidance for COVID-19.

Seizing Hope was filmed on the traditional, ancestral, and unceded lands of the Musqueam (xʷməθkʷəy̓əm) Nation in the University of British Columbia Vancouver, the Musqueam(xʷməθkʷəy̓əm), Squamish (Sḵwxwú7mesh), and Tsleil-Waututh (Seíí/witulh) Nations in the City of Vancouver, Očhéthi Šakówiŋ, Michif Piyii (Métis), and Anishinabewaki Nations in Winnipeg, the Očhéthi Šakówiŋ, Michif Piyii (Métis), Cree, and Anishinabewaki Nations in Kleefeld, and the Anishinabewaki, Mississauga, Haudenosaunee (Ho-de-no-sau-nee-ga), and the Wendake-Nionwentsio Nations in Oshawa and the City of Toronto.